

Your story  
is worth  
publishing.



**BOOKWORTHY'**

*Course Workbook*

# About BookWorthy

Every year, there are thousands of life-changing stories that never get told. And there are thousands of hurting people who needed to hear those stories that never did.

Here at BookWorthy, we're on a mission to help aspiring authors, storytellers, and entrepreneurs like you to write, publish, and share your story—and ultimately change the world.

While we wholeheartedly believe in the process outlined in this course, the process is nothing without you and your story. That's why it's our goal to coach and inspire you to tell the story that's on your heart.

No one can tell it the way you can. No one can tell it but you. Let's get started.

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## Who We Are

Jennifer Smith



Aaron Smith



Simon Villeneuve



# Idea Development

*Where there is no vision, the people perish. —Proverbs 29:18*

## Lesson Highlights

It can be tough to know where to start writing your book—or if where you're starting is the right place. In this video lesson, Simon taught you how to clarify your book idea and find the focus you need to move forward.

The big idea in this lesson is that when you don't have a clear vision, you end up running in circles. And that's the last thing you want to do. Thousands have gone before you and paved the way; the wisest people learn from the successes and mistakes of others.

**"It's amazing what even just a little bit of clarity and vision can do."**



Based on our own experiences and the wisdom of other writers, we've distilled the dozens of genres and styles into five book archetypes:

- The Reference
- The Testimonial
- The Novel
- The Devotional
- The Creative

Ultimately, this lesson should help you categorize your idea, follow a common blueprint, differentiate a good book idea from a bad one, and find a starting point for your book.



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